

ABSTRACT

A computer system and computer-implemented method for displaying targeted healthcare advertisements to a computer user comprising an advertising selecting computer, a plurality of devices for enabling entry of healthcare related information into the system, a database for storing the healthcare related information and advertising information connected to the advertising selecting computer and a communications network for transmitting healthcare related information from the devices to the selecting computer for storage in the database. The advertising selecting computer compares the healthcare related information to the advertising information and selects advertising information for display to the user that is related to the healthcare related information entered from at least one of the plurality of devices.

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